

Press Release

Stratex Solutions introduces powerful and affordable new collaborative consulting and advisory solutions for independent business owners in Greater Portland.

Mark Bussey joins Stratex as newest partner

Portland, OR, January 18, 2016: Stratex Solutions LLC today introduced a powerful new collaborative consulting program designed to drive sales and profitability growth for selected Portland-area independent business owners. The **Stratex Program** teams with owners and management to quickly identify and address immediate trouble spots within the business while building internal and external cultures that continuously and efficiently assess, develop and execute strategic plans consistent with their visions for the business. Key areas of focus are:

- Sales/revenue growth
- Employee productivity / management development
- Succession planning / business value optimization

The **Stratex Program** recognizes that many independent businesses lack the financial resources to access the high salary professionals or the experienced hourly consultants used by their larger competitors. Consequently, the **Stratex Program** model is designed to minimize hourly consulting fees by building expertise within the company through a collaborative approach integrating training and coaching, use of online assessment and planning tools, and cooperative peer advisory groups formed with other select non-competing business owners. According to Stratex co-founder Mike Wright, "this lower cost collaborative approach results in a uniquely affordable and predictable cost structure compared with conventional consulting arrangements".

In concert with rollout of the new **Stratex Program**, Mark Bussey has joined the team as a partner with a particular focus on sales growth strategies together with coordinating the organizational support necessary to successfully accelerate profitable revenue growth. Mark brings 20+ years executive experience in the medical devices and other technology businesses and sees opportunity to "utilize the experience of co-founders Phil Fischer and Mike Wright who have collectively provided critically needed

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management expertise to more than 75 small businesses in the Portland area during the last 8-10 years".

About Stratex Solutions

Stratex Solutions LLC is the extension of a business coaching and consulting firm founded in 2007 by Mike Wright and Phil Fischer to provide leadership and management training, strategic business planning and tactical implementation support to the independent business community in and around Portland. The company has engaged with more than 75 owners and CEO's of Portland area businesses in all business sectors ranging from electronics and hardware manufacturing to engineering and technology services, software development, restaurants and other retailers, real estate and construction services, as well as professional and financial services.

With access to a growing list of specialized business experts and several cooperative peer advisory groups, Stratex Solutions has positioned itself as an affordable resource for owners of smaller (under 100 employees) independent businesses who need professional guidance and/or specific management skills on a short term or longer term basis. Specific areas of focus include sales and revenue growth, employee productivity, management development, financial management and business value optimization, and succession planning.

For additional information visit the Stratex Solutions website at www.stratexsolutions.com or contact Phil Fischer at 503-806-2218.