

Press Release

[Headline]

Mark Bussey joins Mike Wright and Phil Fischer of Stratyx Business Value Consulting to Form Stratex Solutions.

Mark brings over 20 years of market and sales team development experience with *new technology companies such as* Autographic Register Co. and Standard Register, and *most recently* in medical device companies US Surgical, Medtronic, Nuvasive and Baxano to round out the expertise Stratyx BVC has provided to scores of Portland area business owners over the last 8 years; thus rounding out Stratex Solutions' offerings to local small business.

Portland, OR, January 18, 2016: Stratex Solutions introduces a powerful new collaborative consulting program designed to drive sales and profitability growth for selected independent business owners in the Greater Portland area. The **Stratex** teams with owners and management to quickly identify their key business driver and address immediate issues while building cultures and relationships that continuously and efficiently assess situations, then develop and execute strategic plans that are consistent with their business visions.

Key areas of focus are:

- Sales/revenue growth
- Employee productivity / management development
- Succession planning / business value optimization

The **Stratex Program** recognizes that many independent businesses lack the financial resources to access the high salary professionals or the experienced hourly consultants used by their larger competitors. So the **Stratex Program** is designed to minimize hourly consulting fees by building upon the expertise already within the company through a collaborative approach of integrated training and coaching that uses online assessment and planning tools, and cooperative peer advisory groups formed with other select non-competing business owners. According to Stratex co-founder Mike Wright, "this lower cost collaborative approach results in a uniquely affordable and predictable cost structure compared with traditional consulting arrangements".

For additional information visit the Stratex Solutions website at www.stratexsolutions.com or contact Mike Wright at 503-330-2646.

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